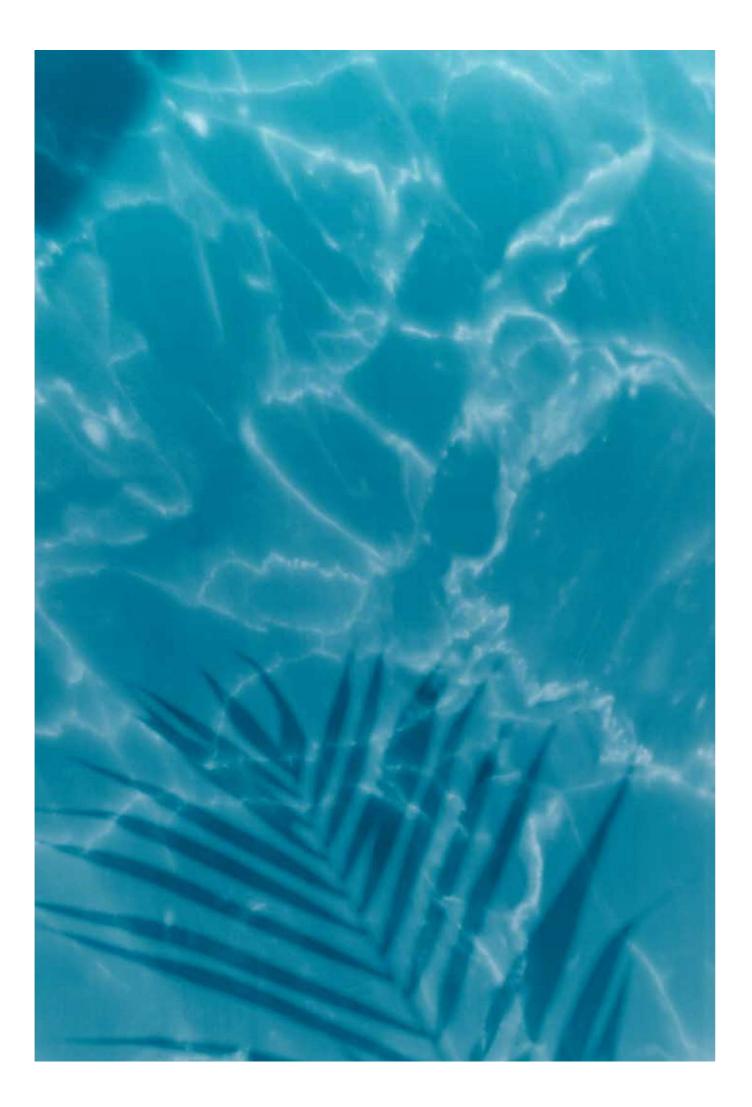


### CATALOGUE 2024

# Putting Beauty into Travel





### Dear partner,

With the right cosmetic products in the hotel bathroom, your guests will enjoy moments of wellbeing that take their experience with you to the next level.

We offer you the perfect collection for your hotel, whether chosen from our brand portfolio, or individually customized according to your needs. This will contribute to an unforgettable stay at your property.

With this magazine and catalogue, we invite you to dive into the world of ADA Cosmetics. For more than 40 years, we have been committed to the highest standards in hotel cosmetics. Our focus on sustainability and our body- and skincare expertise are recognized: we are proud that our entire product portfolio has received the renowned Cradle to Cradle Certified® Silver certification.

With SmartCare, we offer your guests the world's most hygienic dispenser system, and thanks to our branches and our production sites on all continents, we ensure fast customer service and perfect quality wherever you are.

ADA Cosmetics puts beauty into travel. Surprising, sustainable and safe. We would be delighted to be the partner at your side, elevating the experience of your guests to a new level.

We look forward to working with you.

Yours

Lutz Hübner CEO at ADA Cosmetics

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# We are here for you

Step into our world, and discover pioneering dispenser systems, a unique product portfolio, and outstanding hotel cosmetics and products that draw on our four decades of skincare expertise. From ingredients to packaging, we provide sustainable and hygienic solutions for hotels, cruise ships, and airlines while also offering you outstanding Customer Service from day one.



# Putting Beauty into Travel – surprising, sustainable and safe

Your trusted partner for best-in-class hotel amenities. Surprising, sustainable and safe: at ADA, personalized hotel cosmetics of the highest quality have been our passion for more than 40 years.

#### 1979

Our vision for tailor-made hotel cosmetics changed the amenities market worldwide.

#### 1990

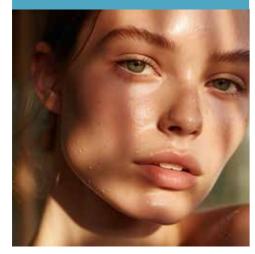
We disrupted the hotel industry once again, with the introduction of the firstever dispenser system, press + wash.

### 2008

We pioneered eco-friendly cosmetics for hotels, launching the ADA Green Collection.

### 2012

We introduced a new and innovative generation of closed dispensers, our SmartCare System – once again raising the bar for safety and hygiene.



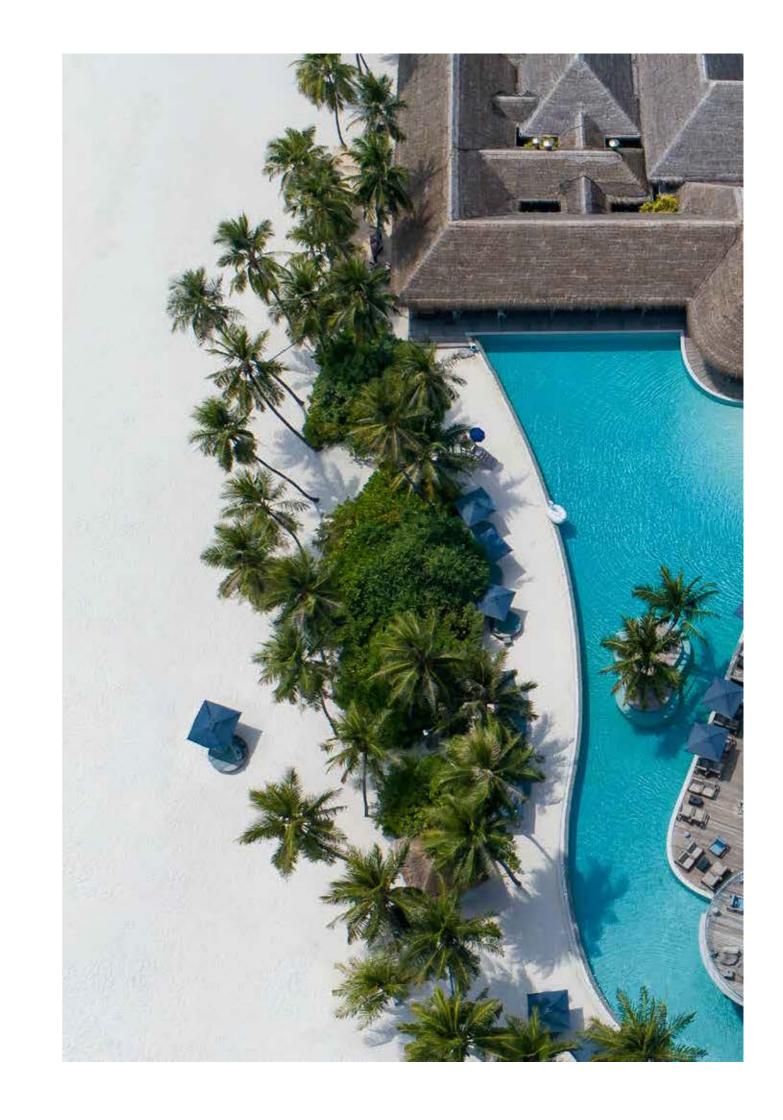
From the very beginning, our goal has been to support hotels in creating moments of well-being for their guests during every single trip.

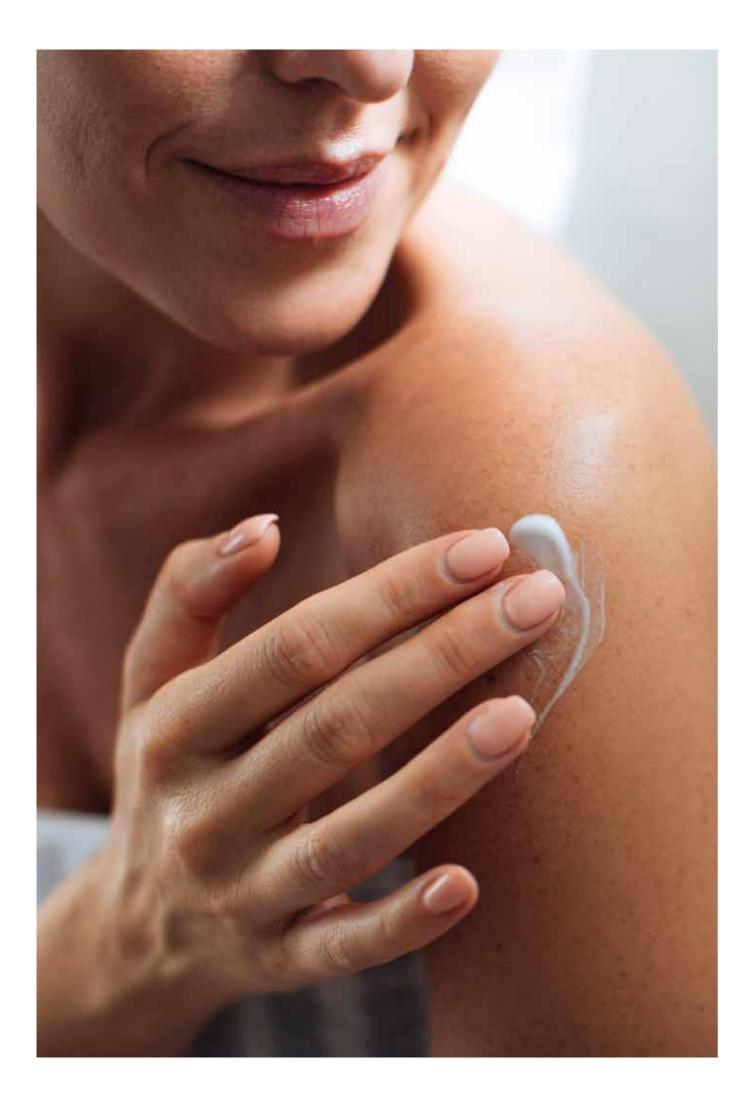
Today, ADA Cosmetics is a partner for hotels around the world, serving over 30,000 customers internationally. A global top three company in our field, we are a single-source provider of hotel amenities – we develop, manufacture, and distribute our products worldwide.

More than 660 employees of over 30 nationalities are part of our mission to put beauty into travel, which is supported by:

- More than four decades of skincare expertise
- Industry-leading sustainability standards and goals
- Pioneering dispenser solutions for ultimate hygiene
- Outstanding customer service from day one
- The ADA House of Brands, our unique product portfolio

Take a deep dive into our world with our 2024 Catalogue. Explore our wide variety of brands within these pages, and select an amenities collection that not only perfectly reflects the identity of your hotel, but also enriches and elevates the everyday experience of your guests.





# Superior skincare for every guest

Your guests deserve the best. Ensuring a memorable personal care experience is part of every trip, thanks to our expertly formulated hotel amenities.

A busy travel schedule, possibly involving lack of sleep or a change in climate, can put additional stress on the skin - and moments of self-care can be hard to find. Providing your guests with high-quality inroom amenities invites them to take time for themselves during even the most hectic day, and enhances the experience of every trip.

Ensure they enjoy gentle and effective care tailored to a wide variety of skin types, including dry and sensitive, thanks to our expertly developed and dermatologically tested collections.

#### State-of-the-art formulations

The health and safety of your guests is our top priority, and every single product we create is rigorously tested to the highest standards. Dedicated to scientific research from the very beginning, we have been developing industry-leading formulations for more than 40 years. Our experts at our manufacturing facilities in Germany, the Czech Republic, and Malaysia never stop researching, testing, and optimizing.

### Responsibly sourced natural ingredients

ingredients, all ADA products are pH skin neutral and vegan, while also being free from liquid microplastics and benzophenone UV filters. You will never find ingredients of concern, such as parabens, silicones, or formaldehyde donors, in our collections - our strict Responsible Sourcing Policy takes care of that.

### Certified to the highest standards

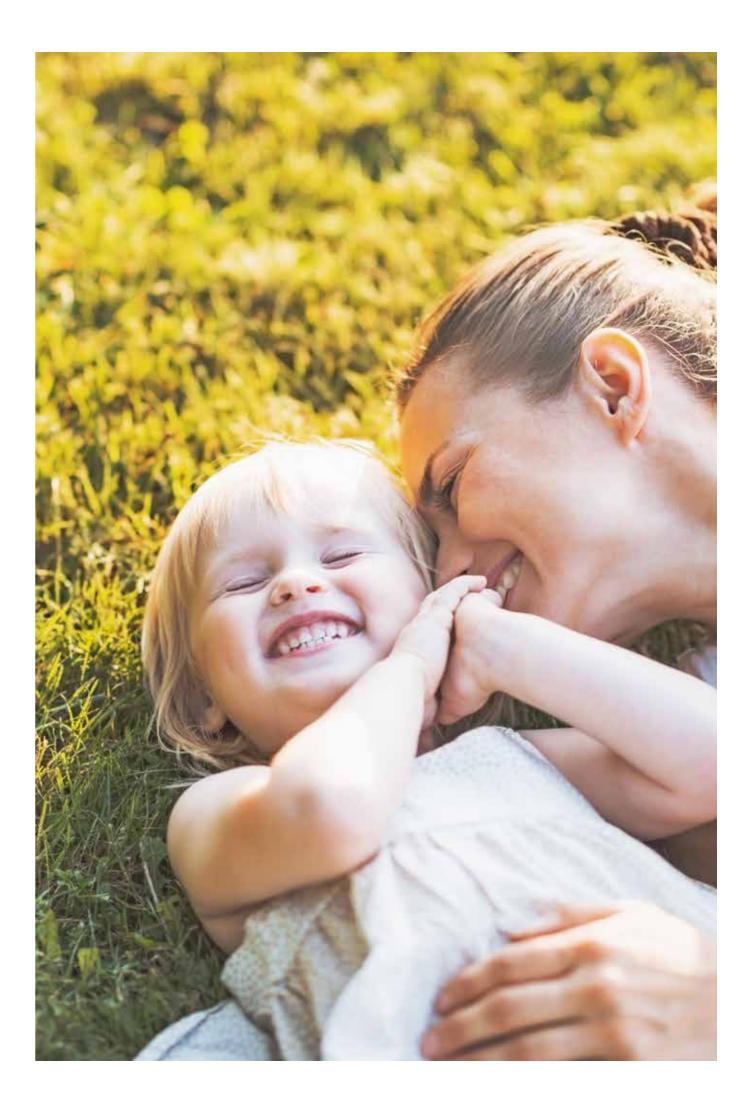
Don't just take our word for it - our collections have been certified by leading, internationally recognized standards for natural and organic cosmetics, including the EU Ecolabel, Nordic Swan Ecolabel, and Ecocert Cosmos Organic. What's more, we are the only manufacturer of hotel amenities whose entire product portfolio is Cradle to Cradle Certified Silver.

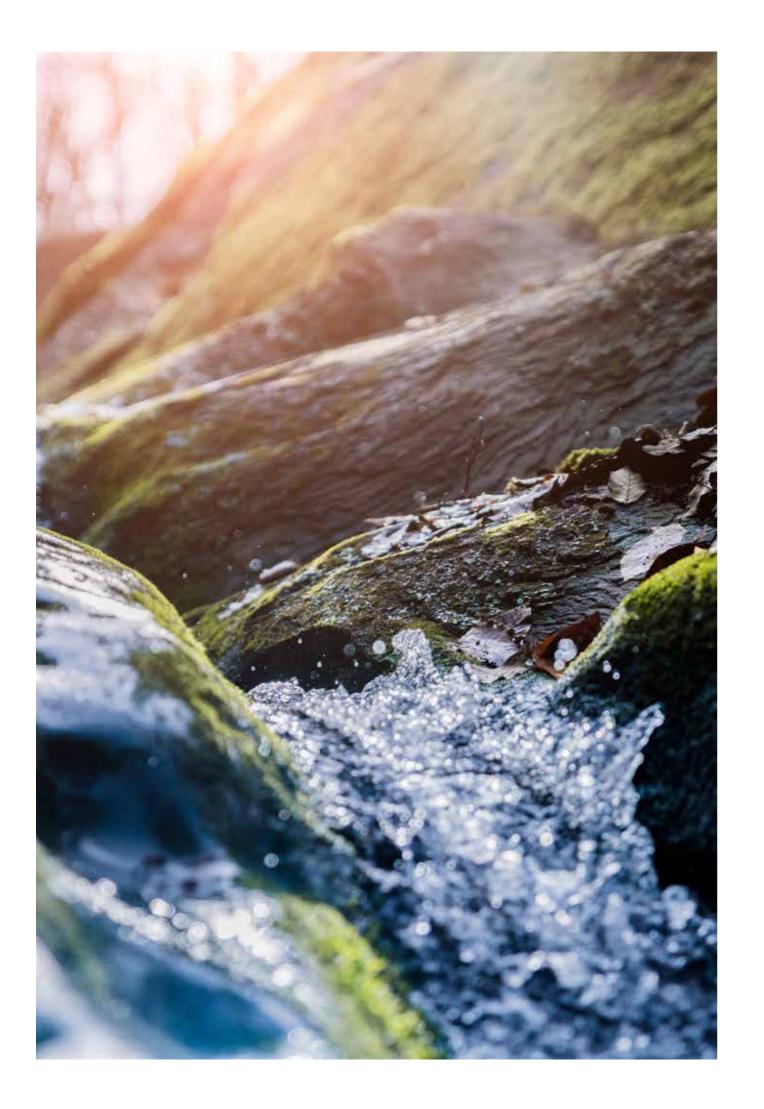
With a focus on plant-based, natural



# Our promise: Formulations without nasties

No parabens	Due to the potential risk and debate surrounding these materials, ADA has decided not to use these ingredients in our products until scientific data provides sufficient evidence that there is no risk to our consumer.
No mineral oils	Although cosmetic grade mineral oil is a safe material, we do not use it because of its negative impact on the environment. It is made from non-renewable sources that are only available in limited quantities. Herbal alternatives, while more expensive, also offer additional skin benefits such as nourishment and soothing.
No microplastics	Microplastics are washed off the skin and hair and end up in the environment, where they can cause lasting damage to the flora and fauna. We avoid both microbeads and soluble microplastics in our newly developed formulas.
No nanomaterials	We do not use nanomaterials in our formulas due to their potential impact on the environment.
No MIT and MCIT preservatives	Due to the potential risk of causing allergies and the debate surrounding these materials, ADA has decided not to use these ingredients in our products.
No silicones	Some silicones contained in cosmetic products are water-insoluble, or do not completely dissolve in water. Therefore, we do not use them.
No benzophenone UV filters	These filters are suspected of being endocrine disruptors, of polluting surface waters, and of endangering aquatic organisms. Therefore, ADA has decided to proactively remove all types of benzophenone from our formulas. The safety of clients has absolute priority.
No formaldehyde releasers	There are also some preservatives that are not formaldehyde themselves, but can split off formaldehyde. Although these are permitted for use in cosmetics, we do not use them due to the associated risks.





# Conscious choices, trip by trip

Safe. Circular. Responsible. By developing high-quality amenities that are gentle to the planet, we enable you and your guests to contribute to a better tomorrow.

Our actions today change the world that we live in tomorrow. At ADA, our commitment to the environment shapes everything we do. We understand the importance of sustainability to you and your guests, and support you with amenities that are:

- Developed according to eco design principles
- Easy to recycle
- Refillable

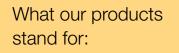
Avoiding the use of small plastic bottles, thus helping to reduce the tide of plastic waste, has been our goal from the very beginning, and we created the very first dispenser system for hotel cosmetics more than 30 years ago.

#### Leading in circularity

We are proud to be **the only company in the** hotel industry whose product portfolio is Cradle to Cradle Certified<sup>®</sup> Silver, demonstrating our commitment to the circular economy. This renowned, holistic certification assesses not only ingredients and packaging materials, but also production processes and behavior. Our global approach is to "think circular" in everything we do.

SUSTAINABILITY

















# Smart and sustainable packaging solutions

We minimize waste through all phases of the product lifecycle. The RecyClass Online tool allows us to assess and improve our packaging, and we have maximized our use of PCR plastic to conserve valuable resources. Our pioneering dispenser solutions save countless small plastic bottles, and we are also reducing the weight of our packaging and soaps, in order to further cut waste and emissions.

# Reducing our carbon footprint

We have set ourselves clear and ambitious decarbonization targets, aiming to achieve a 35% reduction in our  $CO_2$  emissions by 2026, in comparison with 2022. A variety of initiatives in our production facilities around the world contribute towards this goal.

Just one example: all of our cleansing formulas such as shampoos, shower gels, and liquid soaps are now produced using a state-of-the-art cold process, meaning we do not need to heat tons of water during their production. This saves up to 45 kg of CO<sub>2</sub> per ton of finished product.

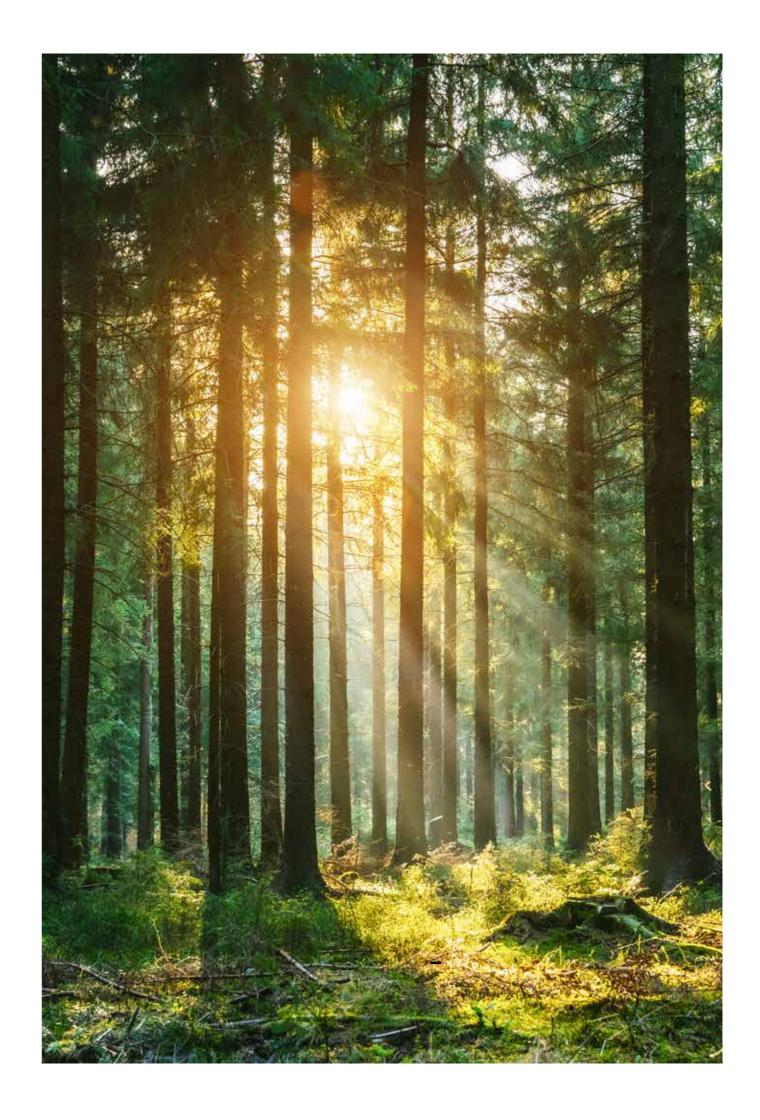
### Rooted in nature

Our 100% vegan products are formulated with gentle, effective, and natural ingredients. In a sign of our clear engagement for animal welfare, no ADA products or ingredients are tested on animals, and we also require non-animal-testing certification from our suppliers.

### Socially responsible

We actively support sustainability initiatives including The Ocean Cleanup, which aims to clean up 90% of floating plastic pollution; Canopy, an initiative to protect the world's forests; and Clean the World, which recycles discarded amenities into newly made soaps for impoverished communities.

Our annual Sustainability Report tracks and reports on our progress towards our goals. ADA is also part of the Advisory Board of Commit for our Planet, an industrywide initiative to reduce our collective environmental impact. By adopting a transparent and open approach to sustainability, we encourage others to follow our lead.





# Ultimate Hygiene

Enjoy peace of mind with our hygienic dispenser solutions, guaranteed to prevent liquid contamination and protect your guests' health

Guest safety is our priority. The majority of pump systems on the market can fail and allow liquid contamination, creating a hygiene risk in hotel bathrooms. With this in mind, we have developed a range of advanced pump dispenser solutions that guarantee 100% hygienic protection, including SmartCare, SHAPE, and our new mono-material pump dispensers.

Not only are these the most hygienic

solutions available anywhere, they are also

the most sustainable. Fully recyclable thanks

to their mono-material design, they can also

be safely refilled and reused. From 2024 we

offer a refill service for all of our solutions,

The world's most hygienic

ADA is the developer of the original

SmartCare dispenser - our bestselling system with a best-in-class safe and hygienic

design. Our latest innovation, SmartCare,

adds a new safe-lock seal to its patented

membrane technology, for the ultimate

including SmartCare and SHAPE.

dispenser system

guarantee of perfect hygiene.

SmartCare is tested by the independent Rhine-Waal Institute in Germany and guarantees:

- No dripping
- No back contamination
- No wear-out effect

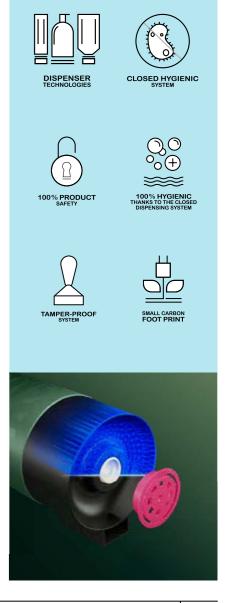
### Designed for well-being

All of our ADA dispenser systems are developed with guest safety in mind, and we continually seek to perfect our proprietary designs.

Our new pump dispenser prevents contamination due to its internal construction with a locking system, and our advanced SHAPE system incorporates a tamperproof, secured pump system engineered for precise, effortless dispensing and zero back contamination.

Explore our different dispensers, as we continue to lead the hygienic and sustainable movement in hotel amenities for the wellbeing of you, your guests, and our planet.

HYGIENE



# All About You

Enjoy exceptional, individually tailored customer service, wherever you are in the world, thanks to our international team of local experts

As a hotelier, you treat each one of your guests individually, with care and respect. Because you want to offer more than a room for the night, and hot coffee in the morning. You want them to kick back, relax, and feel at home in your hotel.

Our mission is to provide you with the same warm, caring, and individual treatment that you offer your guests. At ADA, you – our customer – take center stage. Rather than promote an one-size-fits-all approach, we meet you where you are, and adapt our offer to the needs of your cultural setting and market.

With many years of international experience and an open, multinational mindset, we ensure you enjoy best-in-class customer service from day one.

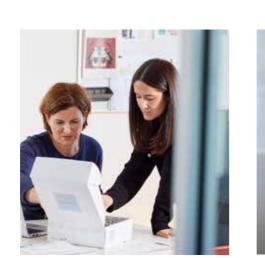
# A global company with a local approach

We are present in more than 50 countries, with an international distribution network and a highly skilled workforce producing millions of products each year. Our global infrastructure offers you two key benefits: geographic proximity, and deep local knowledge. We support you with a dedicated customer service consultant who knows your market inside out, to ensure a smooth and successful partnership that meets – and indeed exceeds – your highest expectations.

Whether you are an established partner or a potential new customer, our experts offer you professional advice, best-in-class workflow management tools, and out-ofthe-box thinking to support your continued success.

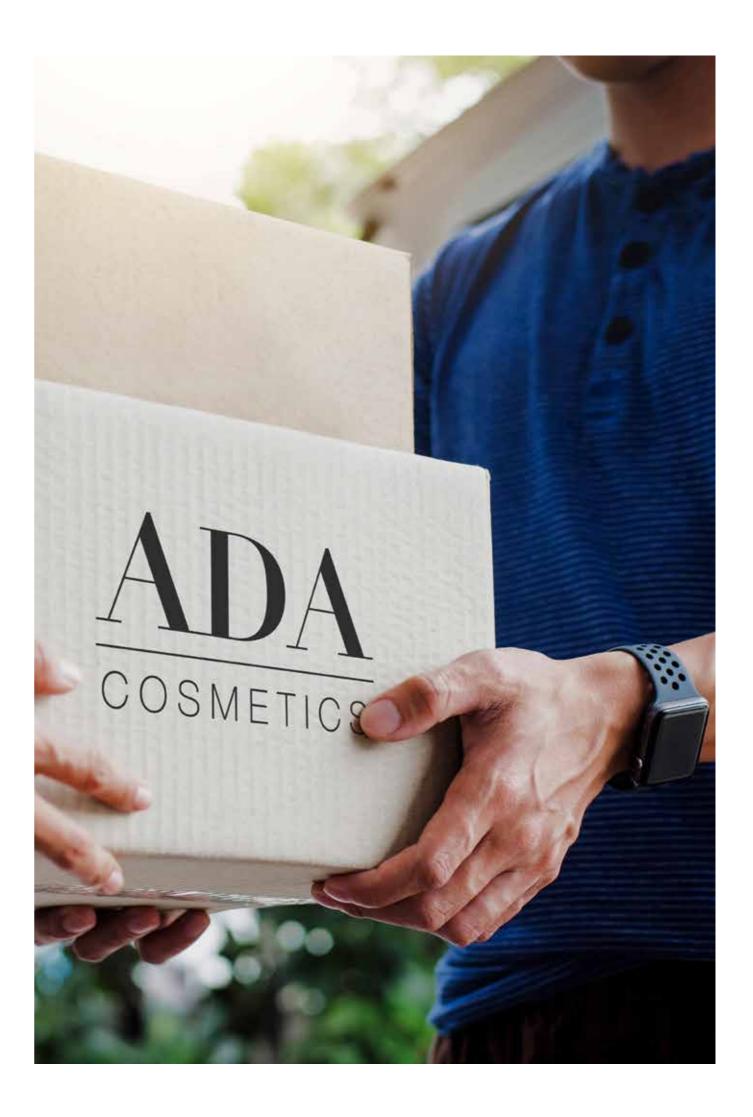
### What sets us apart:

- Personalized approach
- International experience
- Thinking globally, acting locally
- Present in 50 countries





CUSTOMER SERVICE



# Dispenser Solutions





pumpdispenser



press + wash



09





smart care system

DISPENSER SOLUTIONS





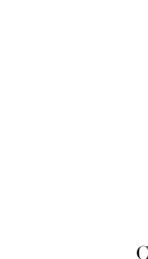
SmartCare is developed with the safety of your guests in mind. The cylindrical flacon allows liquid to drain off completely, protecting against microbial contamination, while a new Safe Lock Seal optimizes the safety of this game changing dispenser solution even further.





### Ergonomic Shape, Economic Solution

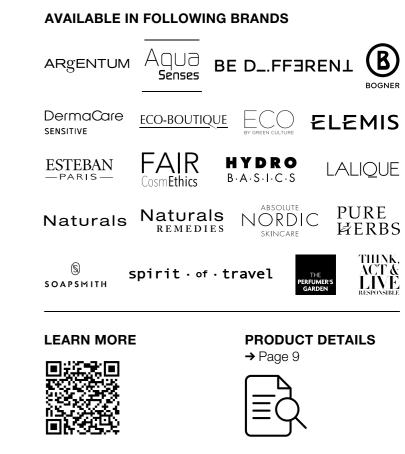






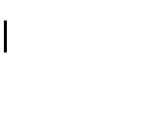












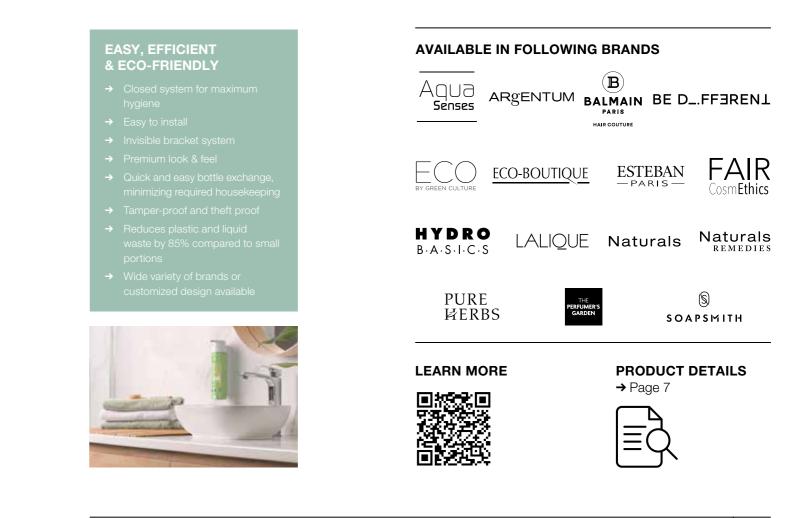


Containing only liquids certified with the Cradle 2 Cradle Certification<sup>®</sup>, SmartCare XL can be fully emptied and is recyclable. The system features our patented membrane technology, proven to guarantee clean dosage and superior hygiene, with no back contamination or wear-out effect.





SHAPE's patented, next-generation pump prevents back contamination, is engineered for precise, effortless dispensing, and can be operated with the touch of a finger. With a revolutionary design and bold, contemporary aesthetic, SHAPE is instantly at home in hotel bathrooms around the world and presents a stylish solution for your guests.



DISPENSER SOLUTIONS





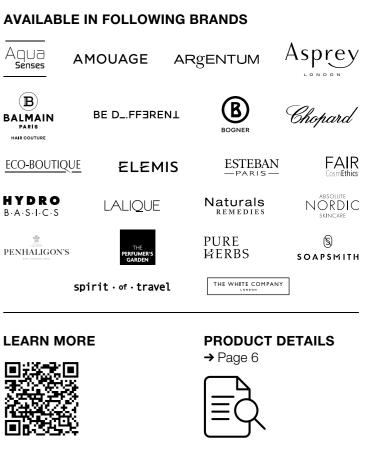
pumpdispenser





We offer both locked and non-locked pump dispensers, both of which are compatible with a wide range of products: liquid soap, shower gel, shampoo, conditioner, body lotion and more. With just a touch of the finger, guests receive an identical dose of product, every time.

Tŀ	IE TIMELESS SOLUTION	AVA
	Refillable and recyclable	
		(B Balm
	5x less plastic compared to 30ml plastic bottles	PAR Hair Col
	Choice of wide variety of brands or customized design	ECO-E
	Tamper- & theft-proof brackets available	H Y D B·A·S
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	and the second second	LEAI
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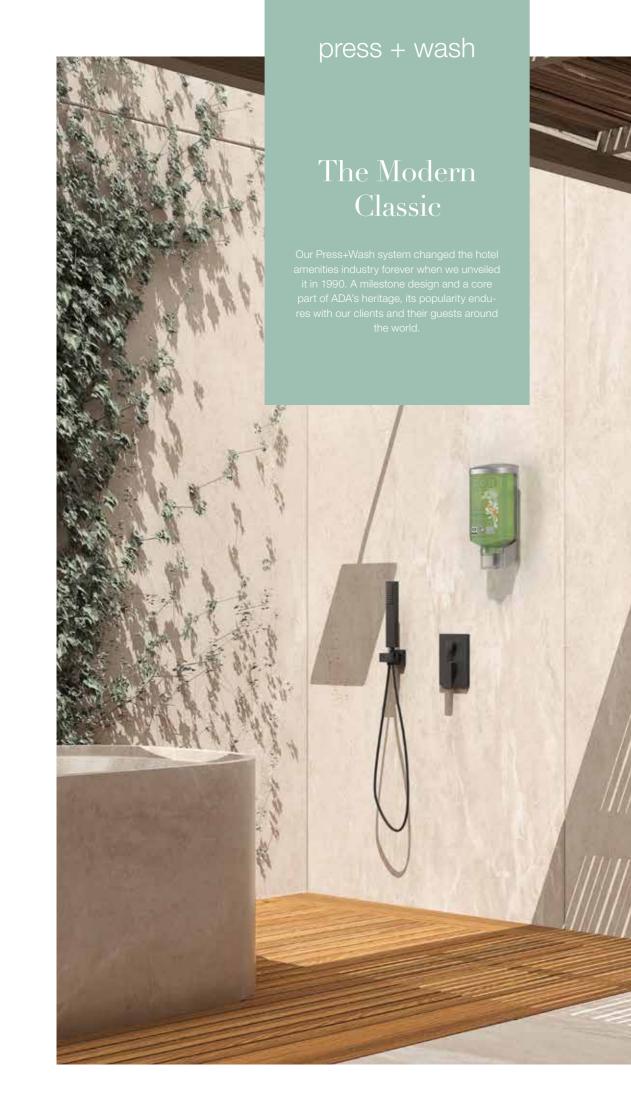


#### DISPENSER SOLUTIONS

### AWorldwide Favorite

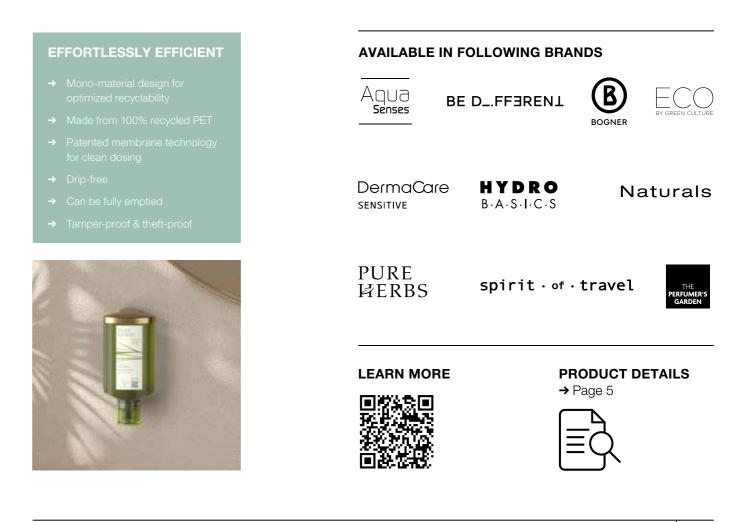
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31





The original and time-honored choice, Press+Wash has been optimized with you in mind over more than 30 years. Both practical and environmentally friendly, this dispenser can be combined with a wide range of our signature brands as well as customized with your own design.











Covers in three different colors allow you to effortlessly update the look of ILLI with different combinations, while single-handed push operation ensures an easy usage of the system.

#### SIMPLE AND FUNCTIONAL



DISPENSER SOLUTIONS

Illi comes with its own specially crafted liquid with a subtle, harmonious fragrance composed of refreshing green florals, including jasmine and cyclamen.

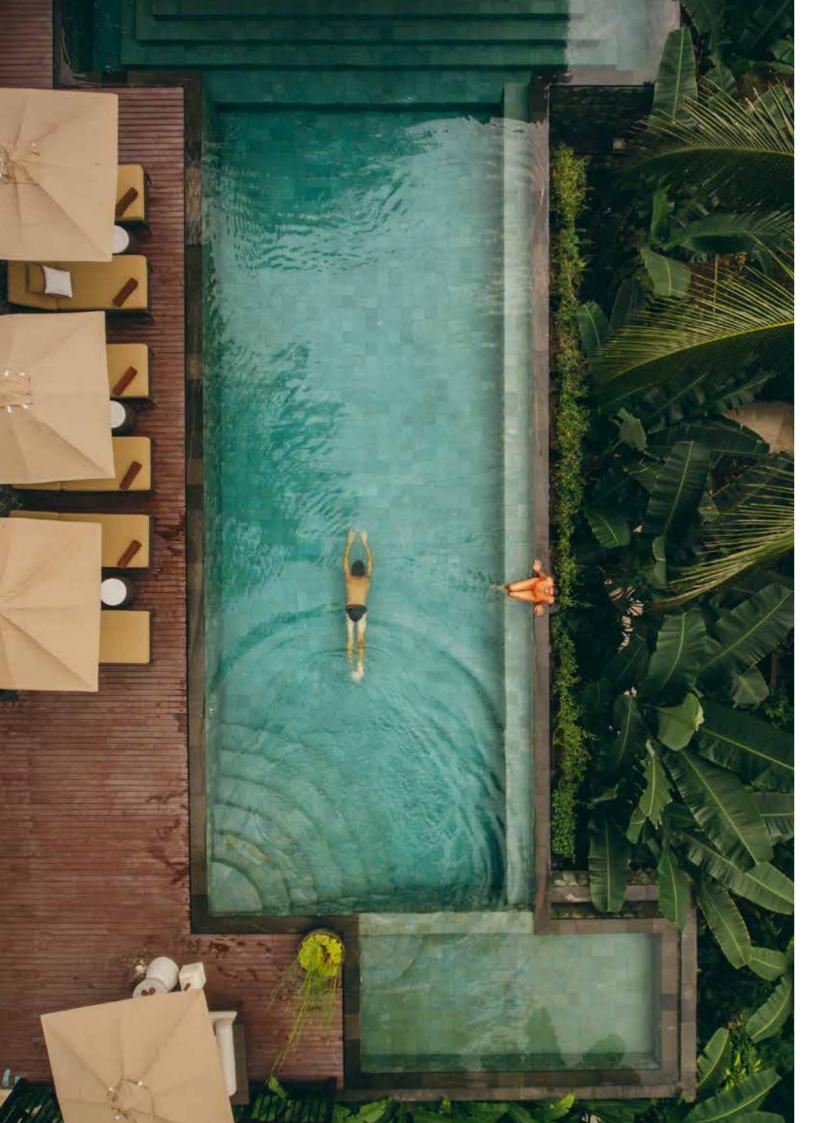
#### **AVAILABLE IN FOLLOWING BRANDS**

#### LEARN MORE



#### **PRODUCT DETAILS**





# Brands for your hotel

Our renowned House of Brands is unique to ADA. The quality and depth of our portfolio ensures every hotel client can select an amenities collection that not only perfectly reflects their identity, but also enriches and elevates the everyday experience of their guests.

# Our House of Brands

Enrich and elevate the everyday experience of your guests, with an amenities collection that perfectly complements the unique identity of your hotel

Back in 1979, Andreas Dahlmeyer had a vision – of personalized hotel cosmetics. From the very beginning, our founder believed that a tailored selection of amenities could turn an unremarkable hotel stay into something far more personal and memorable. Over the following years he brought this vision to life, and ADA became a global success story.

Today, our mission to offer high-quality amenities to complement your hotel's identity continues, and finds new expression in our unique ADA House of Brands. Our renowned portfolio offers you a diverse selection of more than 25 world-class brands across four distinct themes.

#### **BEAUTY & WELLNESS**

Each of these carefully chosen brands offers a holistic experience for the senses – deep relaxation, rejuvenation, and restoration. Invite your guests to enjoy well-deserved me time as they care for body and soul with this spainspired selection.

#### LIFESTYLE & DESIGN

sense of refinement with a spirit of adventure, these brands offer a unique definition of personal luxury. An eclectic selection that offers daily inspiration, elevated aesthetics, and an individual approach to self-care.

#### GAME-CHANGER

Our eco-conscious brands cater to the values of a new generation. This futureoriented selection is created for mindful consumers who want to make ethical choices, treating themselves while also respecting the planet. Explore the collections and discover a new era of intentional living.

#### ON INVITATION

For guests who accept nothing less than the crème de la crème, our curated collection of exquisite brands represents the epitome of sophistication and luxury. The perfect complement to a cosmopolitan lifestyle, each brand in this selection is crafted with the discerning global traveler in mind.



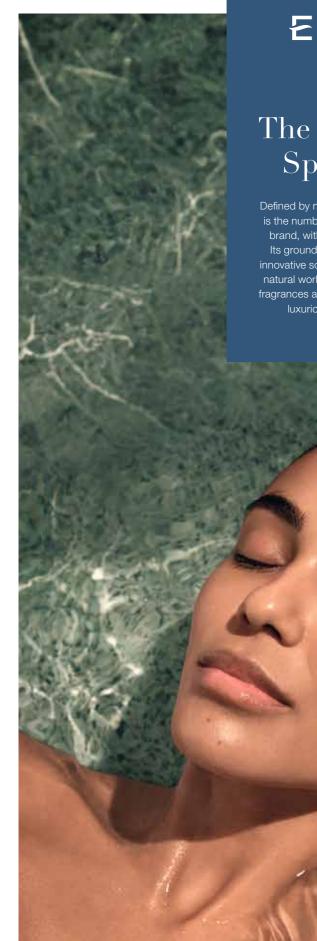
# Beauty & Wellness

Each of these carefully chosen brands offers a holistic experience for the senses – deep relaxation, rejuvenation, and restoration. Invite your guests to enjoy well-deserved me time as they care for body and soul with this spa-inspired selection.









# ELEMIS

# The Essence of Spa Luxury

Defined by nature, led by science, ELEMIS is the number-one luxury British skincare brand, with over 30 years of expertise. Its groundbreaking formulations blend innovative science with the harmony of the natural world for exceptional results. Fine fragrances and indulgent textures ensure a luxurious self-care experience.







The delectable Revitalise-Me fragrance brings together uplifting notes of thyme, basil, and neroli, while aromatic oils of patchouli, ho wood, and eucalyptus awaken the body and delight the senses.

K	EY FEATURES
→	Spa experience
→	Superior, results-driven formulations
→	Recyclable packaging
	and the second
	ELCHIS
-	

BEAUTY & WELLNESS

#### **AVAILABLE DISPENSER SYSTEMS**







#### **AVAILABLE PRODUCTS**

- Hand & Body Wash Shampoo Hair & Body Shampoo Conditioner Hand & Body Lotion Soaps
- Specials
- Accessories

#### LEARN MORE



#### **PRODUCT DETAILS**



# Naturals



The collection's aromatic fragrance is a modern interpretation of traditional notes. Sparkling bergamot and lemon are followed by green facets of fig, jasmine and leaves, and rounded with cedarwood.

### **KEY FEATURES**

#### → Apothecary-inspired packaging

- → Tinted bottles protect the contents from UV damage
- → Plant-based ingredients and natural extracts
- → 93-95% natural-origin ingredients
- → Gentle formulas without colorants, parabens, or silicones





Liquid Soap Soaps



### Naturals REMEDIES

## **Botanical Traditions** Reimagined

A curated collection with an apothecaryinspired look and feel, Naturals Remedies reinterprets botanical traditions in a modern way. The result of extensive research, the premium formulations include purifying organic sage, antioxidant-rich organic blackcurrant, and nourishing nettle, to gently cleanse, condition, and moisturize skin and hair.



6 SHILL AND

BEAUTY & WELLNESS

# REMEDIES



#### **AVAILABLE DISPENSER SYSTEMS**





#### **AVAILABLE PRODUCTS**

- Hand & Body Wash
- Hair & Body Shampoo
- Shampoo with Conditioner
- Hand & Body Lotion
- Specials

#### LEARN MORE

### **PRODUCT DETAILS**





# Naturals

# Journey to the Mediterranean

Naturals is inspired by the serene yet joyful Mediterranean way of life. An uplifting mix of zesty and refreshing organic orange and lemon extracts together with nourishing olive oil cares for skin and hair, while taking guests on a sensory journey to the sunbathed citrus groves of Spain, Italy, and the south of France.



# Naturals



Fresh and invigorating, the collection fragrance recalls a Mediterranean summer breeze thanks to an exquisite combination of refreshing citrus extracts, apple blossom, and a hint of musk.

# **KEY FEATURES** → Formulated with organic extracts and fragrance oils → Tinted bottles for UV protection → 93-95% natural origin ingredients → Vegan formulations without colorants, parabens, or silicones → Hygienic aluminum caps with integrated sealing



Shower Gel Shampoo



#### **AVAILABLE DISPENSER SYSTEMS**



**AVAILABLE PRODUCTS** 

- Liquid Soap
- Shampoo, Hair & Body
- Hand & Body Lotion
- Shampoo with Conditioner
- Conditioner
- Soaps Specials Accessories

#### LEARN MORE

**PRODUCT DETAILS** 











Soaps Specials



BEAUTY & WELLNESS

# PURE ⊮ERBS



An olfactory journey to deep calm for body and mind, Pure Herbs offers a relaxing mix of precious herbal extracts in an aromatic citrus and floral blend with nuances of musk and cedarwood.

#### **AVAILABLE DISPENSER SYSTEMS**





**AVAILABLE PRODUCTS** 

- Liquid Soap
- Hair & Body Shampoo
- Shower Gel
- Hand & Body Lotion
- Shampoo with Conditioner
- Accessories

#### LEARN MORE



### **PRODUCT DETAILS**





# HYDRO B·A·S·I·C·S

## Wellness Inspired by Water

Aquatic, fresh, and revitalizing, HYDRO BASICS is inspired by the life-giving power of water. Gentle yet invigorating, the collection offers a sensory reset for body and mind. Effective formulas with moisturizing active ingredients such as sea minerals and algae extracts support skin functions and emphasize the power of the ocean.



HYDRO  $B \cdot A \cdot S \cdot I \cdot C \cdot S$ 



Awaken the senses with a combination of lemon, sage and grapefruit essences, with notes of pure tea and hints of cedar. An invigorating fragrance, reminiscent of a refreshing dip in the ocean.

# **KEY FEATURES** → Powered by natural active ingredients → Invigorating, fresh ocean scent → Hand and Body Lotion proven to moisturize for 24 hours → Choice of wellbeing accessories → Aquatic color palette Soaps



#### **AVAILABLE DISPENSER SYSTEMS**







### **AVAILABLE PRODUCTS**

- Liquid Soap
- Shower Gel
- Hair & Body Shampoo
- Conditioner
- Hand & Body Lotion
- Accessories

#### LEARN MORE



#### **PRODUCT DETAILS**







### An Extraordinary Olfactive Experience

Enjoy an olfactory rendez-vous with a garden like no other. The Perfumer's Garden draws inspiration from the infinite garden called nature, reinterpreting botanical essences in exquisite and surprising ways. Based in Grasse, the cradle of perfumery, this fine fragrance house curates unique scents to cocoon the senses.





Take a stroll in a vibrant garden with Green Tea & Ginger. The freshness of green tea and citruses mingles with spicy ginger and ginseng, harmonized with a hint of lily, nutmeg, and musk.

#### **KEY FEATURES**

- → Amenities infused with precious perfume oils
- → Inspired by contemporary fine fragrance codes
- → Timelessly elegant design perfect for every bathroom interior
- → All packaging made from recyclable materials







Liquid Soap Soaps





#### **AVAILABLE DISPENSER SYSTEMS**





**AVAILABLE PRODUCTS** 

- All-in-One Shampoo
- Hair & Body Shampoo
- Shampoo with Conditioner
- Hand & Body Lotion



#### **PRODUCT DETAILS**







A light and sensual fragrance, with notes of bergamot, lily of the valley, and musk, gently evokes a sense of serenity.

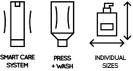
#### **KEY FEATURES**

- → Suitable for the whole family, including babies over 6 months
- → Hypoallergenic and pH skin neutral
- → Cares for sensitive skin gently without overwhelming it
- → Certified with the Dermatest quality seal









#### **AVAILABLE PRODUCTS**

Hand, Hair & Body Wash Soaps Accessories



### DermaCare

SENSITIVE



#### AVAILABLE DISPENSER SYSTEMS

#### LEARN MORE

#### PRODUCT DETAILS





### For Aquatic Self-Care Moments

A complete body care range designed to transform an everyday shower routine into a mesmerizing aquatic experience, Aqua Senses elevates daily gestures into relaxing moments of self-care and serenity. Invite your guests to get swept away by this uplifting collection, as they enjoy all the benefits of a rejuvenating aquatic dip.



The refreshing Aqua Senses scent is a blend of revitalizing bergamot, mood-lifting jasmine and sensuous sandalwood, enveloping body and mind in a feeling of clarity, calm, and serenity.

### **KEY FEATURES**

- → Pampers the senses while caring for the skin
- as hair and body shampoo
- → Timeless design
- → Universally appealing fresh scent





### SYSTEM

Bath Salt





#### **AVAILABLE DISPENSER SYSTEMS**





#### **AVAILABLE PRODUCTS**

All-In-One – Hand, Hair & Body Shampoo Hand & Body Wash Bath & Shower Gel Liquid Soap Shower Gel

Shampoo Conditioner Hand & Body Lotion Soaps

#### LEARN MORE

#### **PRODUCT DETAILS**

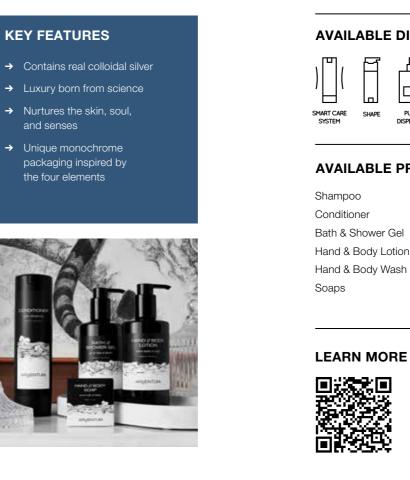
→ Page 11







The ARgENTUM signature scent, BECOME, is an herbaceous citrus wood composition created in Provence. Notes of bergamot, geranium, rose, and sandalwood unite all four elements, for total equilibrium.



### ARGENTUM

## The Power of Silver

ARgENTUM is a multi-award-winning skincare brand that emits the timeless strength the field of dermo-cosmetics, ARgENTUM formulated a patented fusion of two vital ingredients, Silver Hydrosol & DNA HP, to nourish the skin. The brand inspires beauty through the unique symbolism and poetry of 12 archetypes.

#### **AVAILABLE DISPENSER SYSTEMS**



#### **AVAILABLE PRODUCTS**

#### **PRODUCT DETAILS**







PENHALIGON'S

Entertaining the world's most discerning noses for more than 150 years, esteemed British fragrance house Penhaligon's is awarded with the Royal Warrant. Tradition history and myth intertwine with moderr whimsy and twist of quirkiness in Penha ligon's perfumes - the perfect choice for ladies and gents with exceptional taste.

# PENHALIGON'S



A masterpiece of tailoring first created for the Duke of Marlborough, Blenheim Bouquet is a dry, aromatic and invigorating daytime cocktail of citrus oils, spices, and woods.



Shower Gel Shampoo Conditioner Body Lotion Liquid Soap Soaps





### **Blenheim Bouquet**

#### AVAILABLE DISPENSER SYSTEMS



#### **AVAILABLE PRODUCTS**

#### LEARN MORE

#### **PRODUCT DETAILS**





Managan





An intoxicating, mysterious fragrance, Halfeti is a bold and luxurious scent for adventurous noses, with notes of vigorous grapefruit, Levantine spice, and fabled black rose.

# **KEY FEATURES** → Bestselling fragrance from the Trade Route Collection → Opulent woody floral scent → Transform a hotel stay into an olfactive experience → Uniquely British brand with royal heritage → Iconic bottle design



Shampoo Body Lotion Liquid Soap Soaps



#### **AVAILABLE DISPENSER SYSTEMS**



#### **AVAILABLE PRODUCTS**

- Shower Gel
- Conditioner

#### LEARN MORE

#### PRODUCT DETAILS





### Formidable and **Fiercely Fragrant**

Penhaligon's has been entertaining discerning noses for more than 150 years. Each scent creation by this refined British fragrance house has a story to tell - of tradition, history, or myth... always with a touch of whimsy. A perfect fit or ladies and gents who display judgement and decorum – while not being afraid to show a little personality.



### Quercus



Named for the iconic English oak, Quercus is a sophisticated cologne fragrance. Bright and fresh basil is accompanied by airy and clean white floral notes, grounded by a woody, mossy base.

KEY FEATURES	-
→ Bestselling elegant scent	
→ Transform a hotel stay into an olfactive experience	
→ Uniquely British brand with royal heritage	-
→ Iconic bottle design	
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Bath & Shower Gel Shampoo Conditioner Hand & Body Lotion Liquid Soap





#### AVAILABLE DISPENSER SYSTEMS





#### **AVAILABLE PRODUCTS**

Soaps

#### LEARN MORE

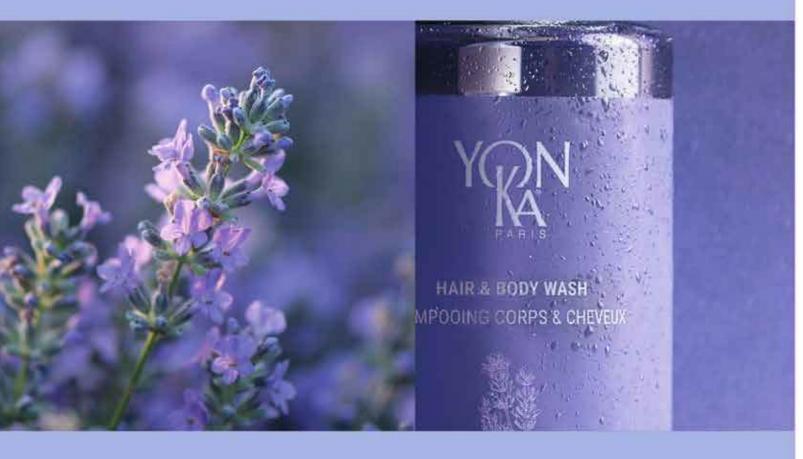
#### **PRODUCT DETAILS**





Coming soon

# Experience the Tranquil Beauty of Yon-Ka



# Feel the Serenity of Lavender

BEAUTY & WELLNESS

# 98%

ingredients of natural crigin

#### Design nicht fina

YON-KA 67

# Lifestyle & Design

For global travelers who combine a sense of refinement with a spirit of adventure, these brands offer a unique definition of personal luxury. An eclectic selection that offers daily inspiration, elevated aesthetics, and an individual approach to self-care.









The sparkling and sensual Collection Lalique fragrance opens with invigorating top notes of citrus and spearmint, leading into a luminous floral heart, and a warm base of cedar wood, vetiver and musk.

#### **KEY FEATURES**

- → Stunning transparent bottle design depicting swallows taking flight
- → Exclusive fragrance





Shampoo Conditioner Soaps Special





#### LIFESTYLE & DESIGN

### LALIQUE

### Outstanding Luxury

universe of infinite creativity, excellent craftmanship, and inspired lifestyle. The glass industry, drawing on more than 130 years of savoir-faire in the creation of crystal,



#### **AVAILABLE DISPENSER SYSTEMS**



INDIVIDUAL SIZES

#### **AVAILABLE PRODUCTS**

- Hair & Body Wash
- Hand & Body Wash
- Hand & Body Lotion

#### LEARN MORE

#### **PRODUCT DETAILS**



THE WHITE COMPANY

# Inspiration For Life

vision: To create a company that specialised in stylish, white homewares, combining the What started as a 12 page brochure is now a multi-channel international business, yet the love of crafting impeccably stylish products, principally in white has never wavered.







A light floral blend with uplifting notes of just-picked jasmine, rose, neroli, lavender, and geranium, Flowers will transport your guests to an idyllic English country garden.

EY FEATURES
Beautifully crafted fragrance
Complements both contemporary and traditional interiors
Leading UK lifestyle brand
Vegan and pH skin neutral formulations
Bottles made of 25% PCR PET
A States



### **AVAILABLE PRODUCTS**

Shampoo Soaps Special



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#### AVAILABLE DISPENSER SYSTEMS

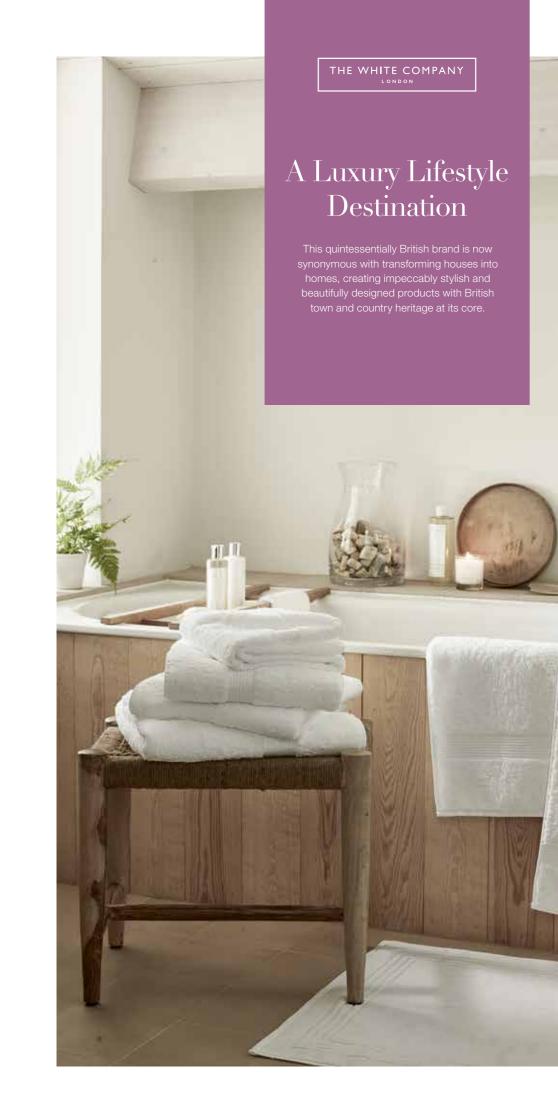


Hand Wash Hand & Body Lotion Shampoo & Conditioner Conditioner Bath & Shower Gel

#### LEARN MORE

#### PRODUCT DETAILS





**KEY FEATURES** → Beautifully crafted fragrance → Bottles made of 25% PCR PET

# -----

THE WHITE LOND

Like stepping into a colourful tropical garden. A vibrant fusion of mandarin, pink grapefruit, bergamot, orange, lime and lemon, Lime & Bay is laced with jasmine buds, lime blossom, ginger and bay leaves, and finished with warming patchouli.



## **AVAILABLE PRODUCTS**

Hand Wash Hand & Body Lotion Shampoo Shampoo & Conditioner Conditioner Bath & Shower Gel Soaps



LIFESTYLE & DESIGN

TE COMPANY
e & Bay
Line Ro

#### **AVAILABLE DISPENSER SYSTEMS**





**PRODUCT DETAILS** 

→ Page 29



75

THE WHITE C LOND

NOIR



A sensuous and sophisticated scent inspired by nightfall in Paris, Noir entwines a blend of opulent amber with flirtatiously bright mandarin, and whispers of aromatic sandalwood.



Shampoo Soaps





#### LIFESTYLE & DESIGN

**KEY FEATURES** 

→ Sumptuous and exotic fragrance

→ Complements both contemporary

and traditional interiors

neutral formulations

→ All Bottles made of

100% PCR PET



# Perfect Simplicity Everyday Luxury

100

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N	

#### **AVAILABLE DISPENSER SYSTEMS**

#### **AVAILABLE PRODUCTS**

Cleansing Hand Wash

- Hand & Body Lotion
- Conditioning Shampoo
- Conditioner
- Bath & Shower Gel

#### LEARN MORE

### **PRODUCT DETAILS**





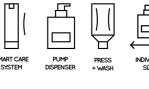


A floral-fresh fragrance to enliven body and mind, this expressive scent opens with notes of citrus and orange, leading into a floral heart of jasmine, rose, and iris on a slightly woody musk base.









## **AVAILABLE PRODUCTS**

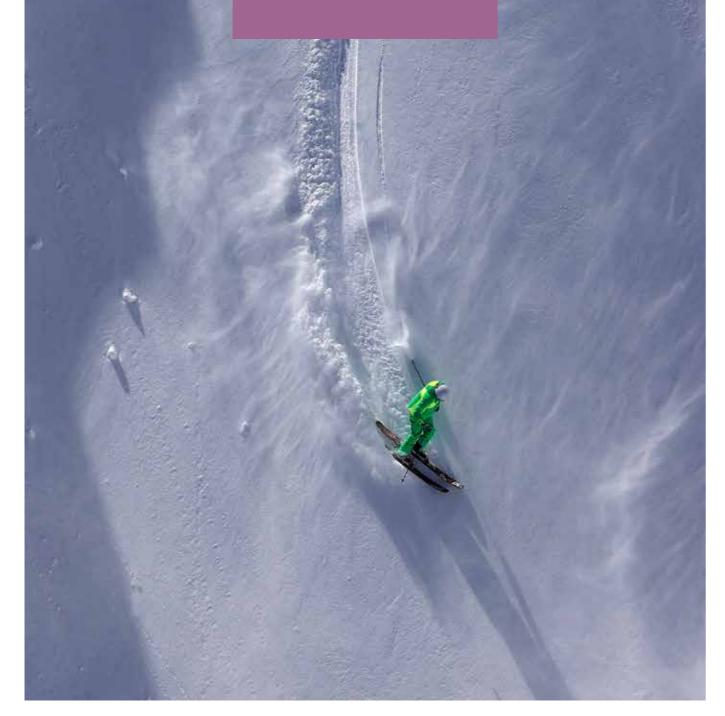
Soaps Bath Salt





# Defining Athluxury Since 1932

sophisticated sporting apparel. Ever evolving, always surprising, BOGNER remains as con-



LIFESTYLE & DESIGN



#### **AVAILABLE DISPENSER SYSTEMS**

- Liquid Soap Hair & Body Shampoo Conditioner Hand & Body Lotion
- Specials

## LEARN MORE

## PRODUCT DETAILS





ESTEBAN

# ESTEBAN PARFUMS

The modern fragrance opens with invigorating notes of grapefruit, mandarin, and orange. A soft, floral heart of rose and mimosa is gently blended with fresh greenery for an immersive sensory escape.

#### **KEY FEATURES**

- → Packaging made from PCR



Soap Specials



LIFESTYLE & DESIGN



#### **AVAILABLE DISPENSER SYSTEMS**





INDIVIDUAL SIZES

#### **AVAILABLE PRODUCTS**

- Shampoo Hair & Body Hand & Body Wash
- Hand & Body Lotion
- Vitalizing shampoo

### LEARN MORE

### **PRODUCT DETAILS**



# BE D\_.FF3REN1



# BE D\_.FF3RENL

# Good Vibes Only

enhancing fragrances and vibrant packaging will inspire your guests to live each moment of their trip to the full.





Each fragrance delivers a daily dose of happiness. Refreshing lime is paired with zesty mint, while juicy watermelon is combined with relaxing berry. Uplifting sweet orange completes the collection.

→ 、	Mood-boosting fragrances For emotional-wellness seekers
→ →	
÷	
→	Stylish gift kit with trial sizes
	Sound States





Body Wash Hair Wash Soaps



LIFESTYLE & DESIGN

#### **AVAILABLE DISPENSER SYSTEMS**

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**AVAILABLE PRODUCTS** 

All-in-one Hand, Hair & Body Wash

- Conditioner
- Hand & Body Milk
- Accessories

#### LEARN MORE

#### **PRODUCT DETAILS**





# B BALMAIN B BALMAIN B B BALMAIN BALMAIN LIQUID SOAP InacePoo

The acclaimed Balmain signature fragrance is an indulgent combination of invigorating mint and bergamot with soothing lavender and cinnamon, making this collection a treat for the senses.

# **KEY FEATURES** → Clear and minimalist packaging design



Body Wash Body Lotion Liquid Soap Soaps

LEARN MORE



LIFESTYLE & DESIGN

## BALMAIN PARIS



#### **AVAILABLE DISPENSER SYSTEMS**



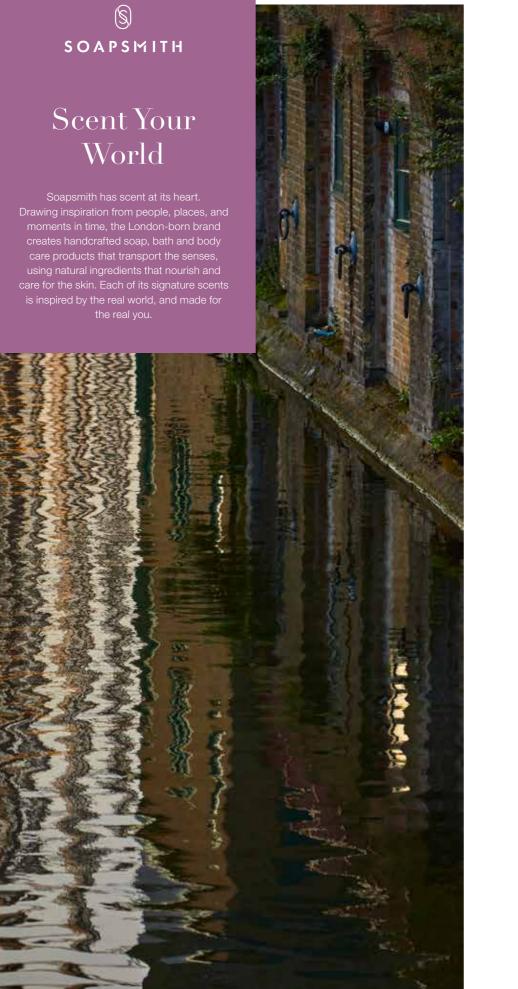
#### **AVAILABLE PRODUCTS**

- Shampoo
- Conditioner

#### PRODUCT DETAILS







# S) SOAPSMITH



Woody and herbaceous, Hackney is inspired by the area of London where Soapsmith's founder Sam Jameson was born. The scent's notes of bergamot, rosemary, and geranium are reminiscent of Hackney's grassy marshes.

#### **KEY FEATURES**

- PET





Shampoo Conditioner Hand & Body Lotion Hand & Body Wash Soaps





LIFESTYLE & DESIGN

#### **AVAILABLE DISPENSER SYSTEMS**



#### **AVAILABLE PRODUCTS**

LEARN MORE



PRODUCT DETAILS

→ Page 27



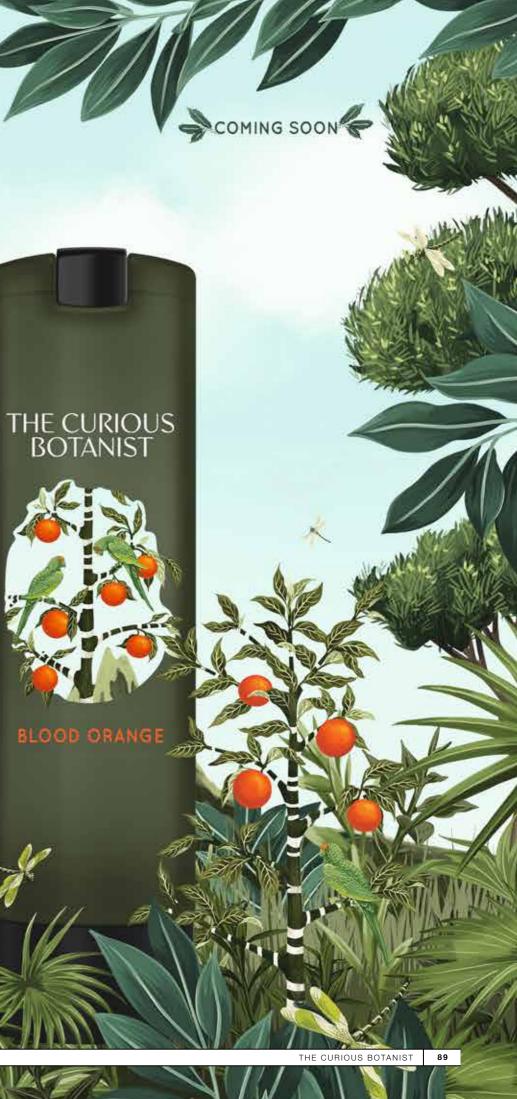
SOAPSMITH

# THE CURIOUS BOTANIST

#### UNLOCKING THE SECRETS OF NATURE'S FINEST BOTANICALS

Join The Curious Botanist on a sensorial journey through the wonders. of nature. Guided by a spirit of adventure, we travel the world to uncover exceptional ingredients that nourish the body and delight the senses. Expertly formulated in line with clean beauty principles, each product respects the equilibrium of your skin and our shared planet alike. Experience the unique benefits of sought-after botanicals with this captivating new collection.

www.thecuriousbotanist.com



LIFESTYLE & DESIGN

# Game-Changers

Our eco-conscious brands cater to the values of a new generation. This future-oriented selection is created for mindful consumers who want to make ethical choices, treating themselves while also respecting the planet. Explore the collections and discover a new era







**my forest** FR<sup>‡</sup>EN⁺DS









# ECO-BOUTIQUE

SHAMPOO













# Be a Part of Change

Products with a reduced ecological impact unite with an inspiring call to action in our Think, Act & Live Responsible collection. Shaped by four building principles – rethink, refuse, reuse, and recycle – this body care and accessories line has sustainability and integrity at its core, and meets the highest standards for organic cosmetics.







The refreshing aquatic-green collection fragrance opens with notes of aloe vera, melon, and green leaves, revealing a heart of cucumber and marine notes on a base of musk, amber, and cedarwood.

#### **KEY FEATURES**

- → Ecocert COSMOS Organic, and
- → Over 98% natural origin ingredients
- → Easy-to-biodegrade formulas







Body Shampoo Soaps

LEARN MORE





#### **AVAILABLE DISPENSER SYSTEMS**



SHAPE

**AVAILABLE PRODUCTS** 

Liquid Soap Shower Gel Shampoo Hair & Conditioner Hand & Body Lotion Accessories Slippers

**PRODUCT DETAILS** 



## ECO-BOUTIQUE



# A Fusion of Nature & Science

those who aspire to an environmentally conscious yet indulgent body care experience. The collection, awarded with the prestigious Nordic Swan Ecolabel, is made up of light and gentle formulas enriched with nature's power plant, aloe vera.



A subtle fragrance of refreshing citrus essences, blended with floral greens and musk, scents each of the Eco-Boutique formulations, which are enriched with organic aloe vera extract.



#### **AVAILABLE PRODUCTS**

Shampoo



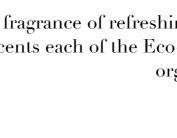


#### **KEY FEATURES**

- → With organic aloe leaf extract
- → At least 95% biodegradable



GAME CHANGERS







#### **AVAILABLE DISPENSER SYSTEMS**



- Liquid Soap
- Hand & Body Wash
- Shampoo Hair & Body
- All-In-One Hand,
- Hair & Body Shampoo
- Conditioner

Shampoo with Conditioner Hand & Body Lotion Soaps Accessories

#### LEARN MORE



**PRODUCT DETAILS** 









The uniquely revitalizing FairCosmEthics scent opens with fruity top notes of blood orange, pineapple, and plum. A fresh and floral heart is balanced by warm base notes of vanilla and woods.

#### **KEY FEATURES**

- → The first ever Fairtrade-certified
- communities in developing
- Fairtrade-certified Brazil nuts, olive oil, and sugar cane







Shampoo Liquid soap Soaps





#### **AVAILABLE DISPENSER SYSTEMS**





#### **AVAILABLE PRODUCTS**

- Conditioner
- Body Cleanser
- Hand & Body Lotion
- Shampoo Hair & Body
- Accessories

#### LEARN MORE



#### **PRODUCT DETAILS**







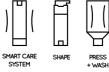


The light formulas are scented with a subtle, harmonious fragrance composed of refreshing green florals, including jasmine and cyclamen.

#### **KEY FEATURES**

- → Conceived to be gentle to the
- → Recyclable packaging with botanical motifs
- → All formulations at least 95% biodegradable
- → Designed for a more sustainable tomorrow





Shampoo Conditioner Soaps



GAME CHANGERS



#### AVAILABLE DISPENSER SYSTEMS

### **AVAILABLE PRODUCTS**

- Liquid Soap
- Shower Gel
- Shampoo Hair & Body
- Hand & Body Lotion

#### LEARN MORE

## PRODUCT DETAILS







All my forest FRIENDS body care products are formulated with our child-friendly fragrance: sweet and powdery with a fresh floral heart note and a comforting base note.

# **AVAILABLE DISPENSER SYSTEMS**



Soaps





#### **KEY FEATURES**

- → Fun bathing experience
- for young skin
- → Many accessories and toys available







GAME CHANGERS

# **my forest** FR<sup>‡</sup>EN⁺DS

# Imagined With Love, Developed With Care

Younger guests are invited to discover a fairytale-like bath experience with our child-friendly guest collection. Gentle, safe, and full of fun, my forest FRIENDS features a story inspired by baby forest animals playing beside the river on a summer's day. This dermatologically tested line encourages both a love of nature and the joy of bathing.

#### **AVAILABLE PRODUCTS**

Hair & Body Wash Body Lotion Accessories

#### LEARN MORE

#### **PRODUCT DETAILS**



# On invitation

AMOUAGE Asprey Chopard

AMOUAGE

REFLECTION HATH & SHOWER GEL





# AMOUAGE

0

# The wave of emotions

definition in the local data

. . . . . .





Reflection, a signature best-seller scent from the repertoire of Amouage. With its vibrant aromatic opening, dazzling floral heart, and charismatic woody and leathery base, Reflection embodies the avant-garde spirit of Amouage in every aspect.

KEY FEATURES	AVA
→ natural Omani frankincense	<u>ہ</u>
→ Vegan and GMO-free	
→ Iconic and finely crafted fragrance	PUMP
→ Unique and sophisticated design	DISPENSE
	AVA
	Bath 8
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#### ILABLE DISPENSER SYSTEMS



#### **ILABLE PRODUCTS**

Shower Gel роо tioner & Body lotion wash als sories

#### RN MORE



#### PRODUCT DETAILS





# AMOUAGE

# The feeling of coming home



# AMOUAGE ANCHORAGE



Anchorage is a genderless fragrance that does not resemble any other Amouage creation. Three olfactive layers highlighting the signature triad of Frankincense, Rock Rose and Ambergris have been perfectly blended.

#### **KEY FEATURES**

## **AVAILABLE DISPENSER SYSTEMS**



Shampoo Soaps Specials



ON INVITATION







#### **AVAILABLE PRODUCTS**

Bath & Shower Gel Conditioner Hand & Body lotion Hand wash

Accessories

#### LEARN MORE



#### **PRODUCT DETAILS**





Chopard



Warm, inviting and sensuous, with its notes of precious spices, tea infusion and sweet pomegranate, the Miel d'Arabie Collection provides an extraordinary olfactory experience.

# **KEY FEATURES** AVAILABLE DISPENSER SYSTEMS PUMP DISPENSE **AVAILABLE PRODUCTS** Liquid Soap Body Wash Body Lotion Shampoo Conditioner Soaps Accessories Brackets PRODUCT DETAILS LEARN MORE → Page 40

ON INVITATION

MIEL D'ARABIE







Chopard

# Joie de Vivre





LEMON DULCI



The stimulating and energising composition of citrus, ginger and bergamot makes Happy Chopard's Lemon Dulci fragrance intensely uplifting, embracing the positive values of nature & life.

## KEY FEATURES





#### **AVAILABLE PRODUCTS**

Liquid Soap Body Wash Body Lotion Shampoo Conditioner Soaps Accessories Brackets



ON INVITATION

#### AVAILABLE DISPENSER SYSTEMS

#### LEARN MORE

PRODUCT DETAILS

→ Page 39



111

# PURPLE WATER

# The Pinnacle of Luxury

# **PURPLE** WATER



Purple Water embodies the rich heritage of Asprey. A fresh citrus fragrance with spicy undertones, this luxurious signature scent is crafted using only the finest essential oils.

#### **KEY FEATURES**





### **AVAILABLE PRODUCTS**

Shampoo Conditionner Liquid Soap Soaps Specials



ON INVITATION

#### **AVAILABLE DISPENSER SYSTEMS**



- Shower Gel
- Hand & Body Lotion
- Accessories

#### LEARN MORE

#### PRODUCT DETAILS



# Exquisite Accessories

# EcoEssential Collection EcoGreen Collection

EcoClassic Collection EcoLuxe Collection



spirit · of · travel



# HAND CLEANSING

The light formulas enriched with moisturizing and calming panthenol (provitamin B5) have a fresh, aquatic scent with notes of citrusy bergamot, airy jasmine, and smooth sandalwood.



#### **AVAILABLE PRODUCTS**







#### AVAILABLE DISPENSER SYSTEMS



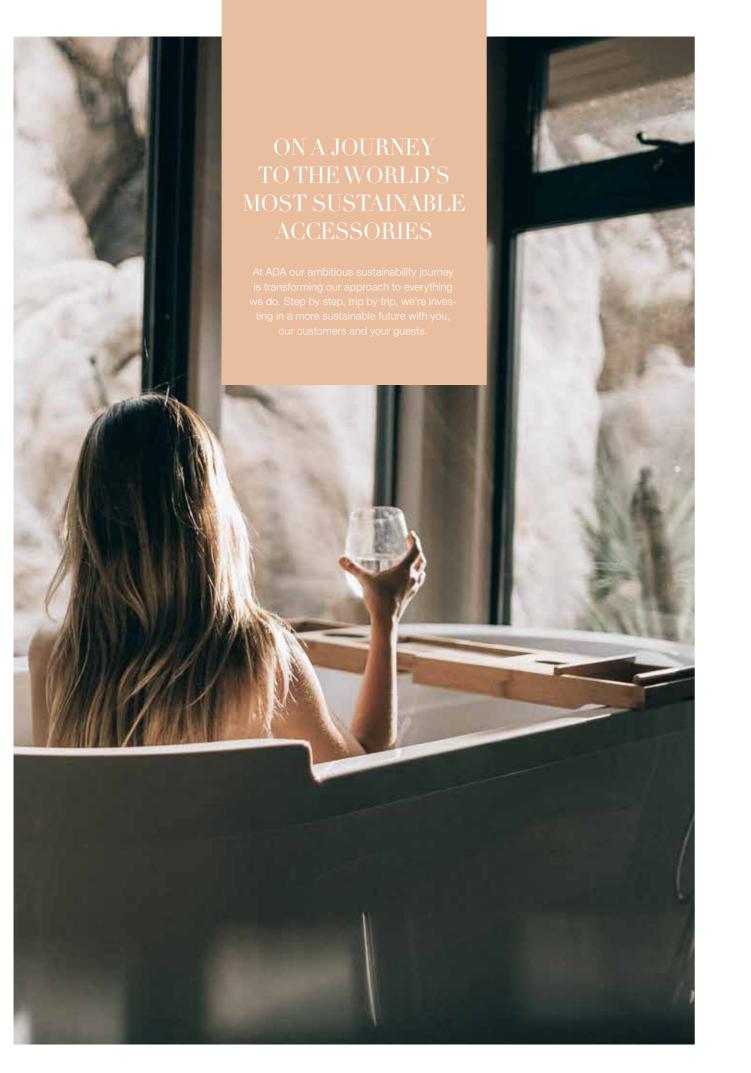
Hand cleansing gel

Hand Care lotion

#### LEARN MORE

#### PRODUCT DETAILS





# CONSCIOUS ACCESSORIES, FOR A MORE SUSTAINABLE CHOICE

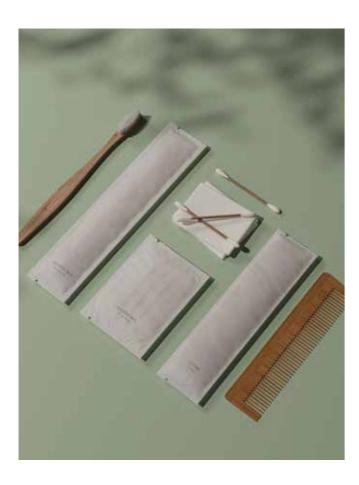
Our distinctive Accessory & Dry Amenity Collections now offer an array of more sustainable options to pamper and treat the most demanding of guests. The goal is to eliminate plastic in our products, and to use natural, renewable materials like bamboo, wood, paper and cotton as replacements wherever possible. And all our paper-based packaging is now FSC-certified. Our lines will continue to evolve as we strive to create the world's most sustainable accessories.



EXQUISITE ACCESSORIES



Our new EcoEssential collection is the essence of tasteful simplicity, crafted with renewable materials and FSCcertified packaging in white paper sachets. The neutral design works seamlessly with any interior, providing a conscious choice for your guests, affordably. Pamper your guests with our mindful accessories, created with more sustainable content and designed with FSCcertified recycled packaging to complement a range of hotel room interiors. The new EcoGreen capsule collection features a naturally textured, cool-brown kraft cardboard packaging aesthetic.



#### AVAILABLE PRODUCTS

Cotton Pads Cotton Buds Vanity Set Shower Cap Sewing Kit Nail Kit Dental Kit Shaving Kit Comb Shoe Mitt Accessory Set Massage Pad Handkerchiefs Sanitary Bag

#### LEARN MORE



#### PRODUCT DETAILS → Page 42





#### EXQUISITE ACCESSORIES

#### EXQUISITE ACCESSORIES

#### 120 ECOESSENTIAL COLLECTION

# **EcoGreen Collection**

#### AVAILABLE PRODUCTS

Vanity Set

Shower Cap

Sewing Kit

Nail File

Dental Kit

Shaving Kit

Comb

Shoe Mitt

Accessory Set

Sanitary bags

Laundry bag

#### LEARN MORE



#### PRODUCT DETAILS



## EcoClassic Collection

Coming soon to the ADA Cosmetics' portfolio is the elegant new EcoClassic line of accessories. Created with more sustainable content and FSC-certified recycled packaging, this line is designed in a contemporary, chic, minimalist white & black style. Delight your guests with this extensive and thoughtful range of items.



\* EcoClassic Concept Image

#### AVAILABLE PRODUCTS

Vanity Set	Massage Pad
Shower Cap	Handkerchiefs
Sewing Kit	Cosmetic Tissues
Nail File	Sanitary Bags
Nail Kit	Hygienic Bags
Dental Kit	Hair Brush
Shaving Kit	Ladies Set
Comb	Laundry Bag
Shoe Mitt	Paper Laundry Bag
Shoe Horn	Sleep Spray
Accessory Set	Bath Salts

LEARN MORE



PRODUCT DETAILS
→ Page 44









# A CONSCIOUS CHOICE

Elevate your guests' experience whilst treating our planet more kindly - our range of Eco Slippers is guided by three core values: sustainability, comfort, and simplicity. We have chosen renewable natural materials - cotton, plant-based viscose, cork, and straw fiber – to create these timelessly modern designs. Each pair of slippers is wrapped in a recycled paper banderole printed with soy ink, reflecting the mindful approach to the collection.

#### ECO SLIPPERS COLLECTION

#### ECO SPA SLIPPERS COLLECTION

EXQUISITE ACCESSORIES



#### **AVAILABLE PRODUCTS**

Eco Slippers Luxury Eco Slippers Eco Spa Flip-Flop

#### LEARN MORE



**PRODUCT DETAILS** → Page 46







# SUSTAINABLE, SOFT AND COMFORTING

Complete your bathrooms with our extensive range of bath and hand towels, bath robes and face cloths: excellent quality, absorbent and skin-friendly. Made from super-soft, 100% cotton terry cloth.







#### BATHROBE

Plush and cosy, our 100% bathrobes in several design from double yarn terry clot in several adult and kids siz

#### TOWELS & BATH N DOUBLE YARN

Beautifully absorbent and luxurious to the touch, our 100% cotton facecloth, towels and bath mats – made from double yarn terry cloth.

#### TOWELS & BATH M SINGLE YARN

Lighter, faster-drying and I sorbent, our 100% cotton towels and bath mats – ma single varn terry cloth.

EXQUISITE ACCESSORIES

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#### AVAILABLE PRODUCTS

Terry Cloth & Towels Single Yarn Terry Cloth & Towels Double Yarn Bath Robes Kid's Bath Robes Addition belt

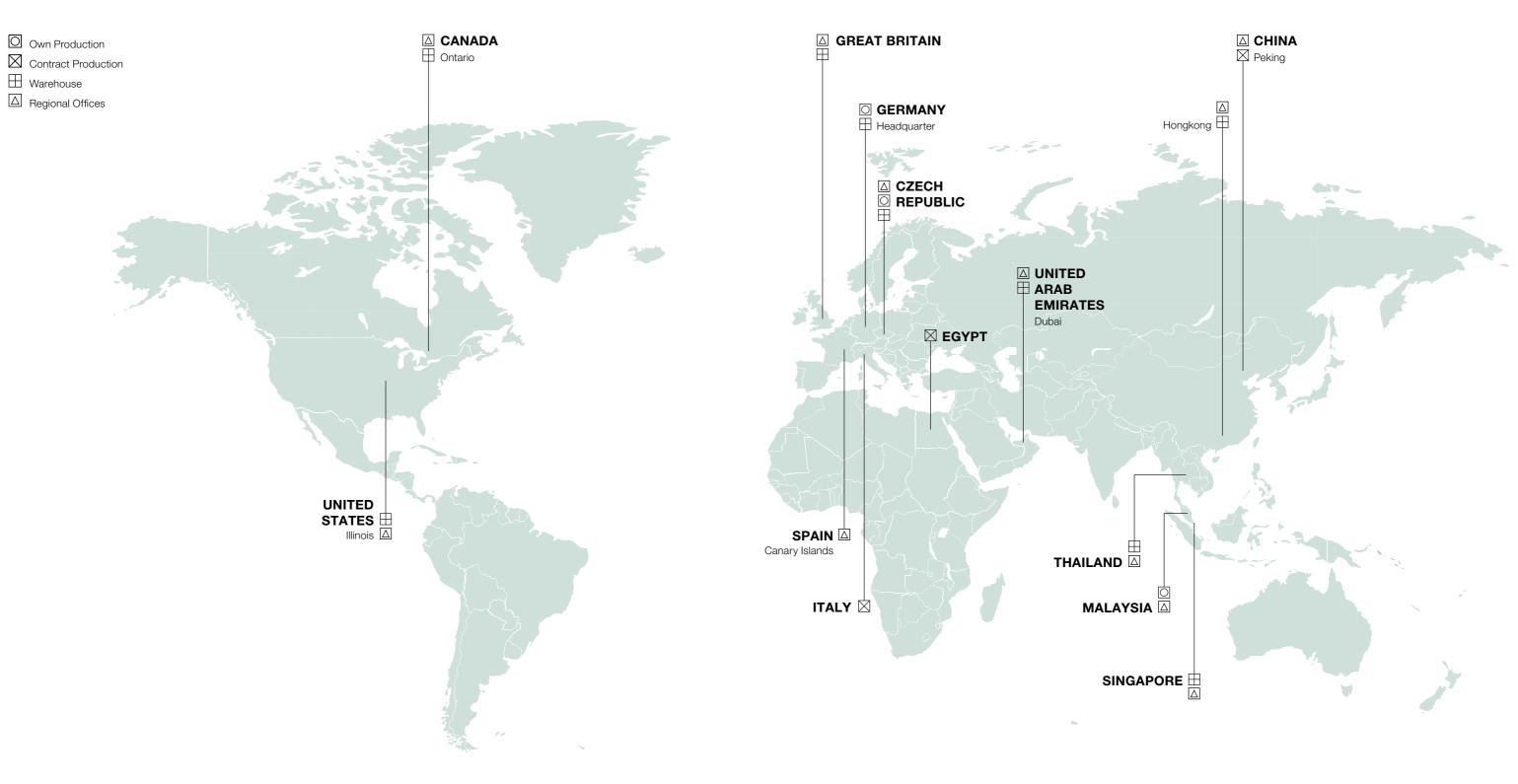
#### LEARN MORE



PRODUCT DETAILS
→ Page 47



# Worldwide Sales, Manufacturing and Distribution Presence



HERE FOR YOU

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