

Press Release

The Perfumer's Garden – Touching the Senses

- **Exquisite perfumes from Grasse**
- **Seasonal fragrance highlights**
- **Beautiful bottles in a stylish design**

Kehl, October 2018 – ADA International (ADA) launches new fragrance-inspired hotel cosmetics: The Perfumer's Garden. The high-quality care range touches the senses and is a highlight in every hotel bathroom with its exclusive and elegant bottle.

From the French perfume capital Grasse to hotels all over the world – *The Perfumer's Garden* was developed by perfumers, who, inspired by the natural aroma of local herb and spice gardens, developed irresistible perfume creations that touch the senses in a unique way. The wonderful bottle enhances every cosmetics tray and blends in perfectly with every hotel interior.

The Perfumer's Garden comes in a classic *Green Tea & Ginger* fragrance – a refreshing, revitalising scent that is available all year round. Apart from that, the range will also include seasonal fragrances, such as *Pink Pepper & Cedarwood* – the aromatic and spicy combination that moisturises hair and skin on cold winter days.

The hotel collection is now available and includes

- Shower Gel, Shampoo, Conditioner, Body Lotion in 30 ml bottles
- Hand & Body Wash, Shampoo & Conditioner, Hand & Body Lotion in 300 ml Smart Care System
- Hair & Body Wash in 330 ml press + wash
- 15 and 40 g bars of soap

More information can be found on our website at ada-international.com/the-perfumers-garden and on our blog.

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About ADA International

ADA International develops, produces and distributes high quality hotel cosmetics and innovative dispenser systems for international 3-star to 5-star hotels. The company, with its corporate headquarters in Kehl, Germany, has a presence in over 50 countries in Europe, the Middle East, Asia and the United States. A strong product portfolio with trending lifestyle concepts, exclusive luxury and designer brands as well as sophisticated dispenser systems and more than 700 employees worldwide all contribute to the company's ranking among the leading suppliers in this field.

www.ada-international.com

Contact

ADA Cosmetics International GmbH

Kirsten Hesse | Corporate Communications Manager

T +49 7853 898 457 | kirsten.hesse@ada-cosmetics.com